



Monterey County Agricultural Education, Inc.  
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Farm Day 2017-2018

Dear Parents,

On Thursday, February 1, 2018 your child will be attending the South County Farm Day Experience at the Salinas Valley Fairgrounds (625 Division St. King City 93930). This unique event has received national recognition for its dynamic, high quality educational value. It is the largest Ag literacy program in the United States. The Farm Day Experience is developed, organized and facilitated by Monterey County Agricultural Education, Inc. (MCAE), a local non-profit organization. Through a series of three annual events, more than 700 volunteers donate their time and energy to provide this program to third grade students throughout Monterey County. The entire cost of the program, including bus transportation, is funded by MCAE, which is supported entirely by local contributions.

The Directors and Members of Monterey County Agriculture Education, Inc., the Farm Day Experience Committee and all of the volunteers look forward to sharing the value and importance of our agricultural industry with your children. This is a fun and unique opportunity to learn about the industry that provides our food and clothing and to learn why Monterey County is a leader in the Ag Industry providing a wide variety of high quality, nutritious food to feed our world.

Sincerely,

Frank Garcia  
Board President MCAE

P.S. If you would like to find out more about Monterey County Agriculture Education, Inc. or how to become a volunteer or supporter, please contact us or go to our website <[montereycountyageducation.org](http://montereycountyageducation.org)>. Thank you.